

REMARKS/ARGUMENTS

In response to the Examiner's Office Action of February 5, 2009 issued in relation to the present Patent Application, the Applicant submits the accompanying Amendments to the claims, and the below Remarks.

Claims 1-34 and 38 are presented for further examination. Claim 1 is an independent claim.

Regarding 35 USC 101 Rejection

Claims 1-38 are rejected under 35 USC 101 for being directed to non-statutory subject matter.

Claim 1 has been amended to define the hardware performing the steps. It is submitted that independent claim 1 as amended, and all claims dependent on claim 1, are now directed to statutory subject matter.

Regarding 35 USC 102 Rejections

Claims 1-38 and 40 are rejected under 35 USC 102(b) as being anticipated by Want et al. (US 6,122,520).

Claims 35-37 and 40 have been cancelled from the application.

Independent claims 1 have been amended to further define the present invention.

Want fails to teach multiple coded data portions on a surface of an article, with each coded data portion identifying the article and a position of the coded data portion on the surface of the article. Want also fails to teach forming, by a sensing device, interaction data identifying the article and the position of the sensed coded data portion on the surface.

Yet further, Want fails to teach determining by the computer system and from the interaction data an identity of the article and the position of the sensed coded data portion, and determining by the computer system that the position of the sensed coded data portion relates to an information request.

For at least the reasons presented above, Claim 1 is patentable over the references of record.

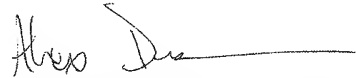
Claims 2-34 and 38 are directly or indirectly dependent upon independent claim 1, and are allowable for at least that reason.

CONCLUSION

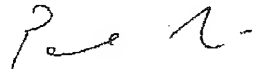
It is respectfully submitted that all of the Examiner's rejections have been traversed. Accordingly, it is submitted that the present application is in condition for allowance and reconsideration of the present application is respectfully requested.

Very respectfully,

Applicant/s:



Alexander James Tod Denoon



Paul Lapstun



Kia Silverbrook



Jacqueline Anne Lapstun

C/o: Silverbrook Research Pty Ltd
393 Darling Street
Balmain NSW 2041, Australia

Email: kia.silverbrook@silverbrookresearch.com
Telephone: +612 9818 6633
Facsimile: +61 2 9555 7762